Artwork



Smart setup: changes in the wedi management team



www.wedi.net/presse/pressemitteilungen/management



- 1 The wedi management changes: Andreas Fürer (51) was appointed to the management board as of the 1st of July. Andreas has been strengthening the company's management team as Chief Operations Officer since the 1st of January 2024 and brings a proven track record along with extensive experience in the industry.
- 2 "This strategic decision strengthens the wedi management and sends a clear signal for growth and innovation," says Fabian Rechlin (left), Managing Director and CEO, about the strategic dual leadership.
- 3 Since the 1st of May, Dennis Platteel (54) has been strengthening the international activities of the bathroom and wet room specialist from Emsdetten as Sales Director of Europe and Head of Key Account Management. Between 2016 and 2024, the Dutch-born was responsible for the Benelux countries as Country Manager.